


Pricing plans

Get started at no cost, then pay as you go.

Products	No-cost Spark Plan <small>Generous limits to get started</small> Start now	Pay as you go Blaze Plan Calculate pricing for apps at scale Select plan <small>✓ No-cost usage from Spark plan included*</small>
A/B Testing	No-cost	
Analytics	No-cost	
App Check	No-cost, subject to quotas and limits that vary based on attestation provider.	
App Distribution	No-cost	
Authentication Phone Auth - All regions Other Authentication services With Identity Platform Monthly active users Monthly active users - SAML/OIDC	10 SMS sent/day ✓ 50k/month 50/month	Billed per SMS sent See current rates ✓ No-cost up to 50k MAUs Then Google Cloud pricing No-cost up to 50 MAUs Then Google Cloud pricing
Cloud Firestore Stored data Network egress Document writes Document reads	1 GiB total 10 GiB/month 20K writes/day 50K reads/day	No-cost up to 1 GiB total Then Google Cloud pricing No-cost up to 10 GiB/month Then Google Cloud pricing No-cost up to 20K writes/day Then Google Cloud pricing No-cost up to 50K reads/day Then Google Cloud pricing


Document deletes	20K deletes/day	No-cost up to 20K deletes/day Then Google Cloud pricing
<h2>Cloud Functions</h2> <div>Invocations</div> <div>GB-seconds</div> <div>CPU-seconds</div> <div>Outbound networking</div> <div>Cloud Build minutes</div> <div>Container storage in Artifact Registry</div>	<div>Not applicable</div> <div>Not applicable</div> <div>Not applicable</div> <div>Not applicable</div> <div>Not applicable</div> <div>Not applicable</div>	<div>No-cost up to 2M/month Then \$0.40/million</div> <div>No-cost up to 400K/month Then Google Cloud pricing</div> <div>No-cost up to 200K/month Then Google Cloud pricing</div> <div>No-cost up to 5GB/month Then \$0.12/GB</div> <div>No-cost up to 120min/day Then \$0.003/min</div> <div>No-cost up to 500MB of storage Then Google Cloud pricing</div> <div>*Pricing varies based on location</div>
<h2>Cloud Messaging (FCM)</h2>	No-cost	
<h2>Cloud Storage ?</h2> <div>GB stored</div> <div>GB downloaded</div> <div>Upload operations</div> <div>Download operations</div> <div>Multiple buckets per project</div>	<div>5 GB</div> <div>1 GB/day</div> <div>20K/day</div> <div>50K/day</div> <div>✗</div>	<div>\$0.026/GB</div> <div>\$0.12/GB</div> <div>\$0.05/10k</div> <div>\$0.004/10k</div> <div>✓</div>
<h2>Crashlytics</h2>	No-cost	
<h2>Hosting</h2> <div>Storage</div> <div>Data transfer</div> <div>Custom domain & SSL</div> <div>Multiple sites per project</div>	<div>10 GB</div> <div>360 MB/day</div> <div>✓</div> <div>✓</div>	<div>\$0.026/GB</div> <div>\$0.15/GB</div> <div>✓</div> <div>✓</div>
<h2>In-App Messaging</h2>	No-cost	
<h2>Firebase ML ?</h2> <div>Custom Model Deployment</div> <div>Cloud Vision APIs</div>	<div>✓</div> <div>✗</div>	<div>✓</div> <div>\$1.50/K (See Cloud Vision pricing)</div>
<h2>Performance</h2>	No-cost	

Monitoring		No cost
Realtime Database Simultaneous connections [?] 100 GB stored 1 GB GB downloaded 10 GB/month Multiple databases per project ✗		200k/database \$5/GB \$1/GB ✓
Remote Config		No-cost
Test Lab [?] Virtual Device Tests 10 tests/day Physical Device Tests 5 tests/day		No-cost up to 60 min/day Then \$1/device/hour No-cost up to 30 min/day Then \$5/device/hour
 Google Cloud BigQuery [?] ✓ Other IaaS [?] ✗		✓ ✓
Choose a plan Looking for the Flame plan?	No-cost Spark Plan Start now	Pay as you go Blaze Plan Select plan


* No-cost usage on Blaze plan is calculated daily. Details differ slightly for Cloud Functions, Firebase ML, Phone Auth, and Test Lab. For more info, [see the FAQs](#) or view our [documentation](#) on understanding billing.

Blaze plan calculator

Use our pricing calculator to get an estimate for your monthly costs on the Blaze plan. All unit costs are billed at the rate of the underlying [Google Cloud infrastructure](#).

			Projects are billed monthly
 Cloud Firestore	GiB stored	1 GiB about 20 M chat messages	No cost
	Document writes	600,000 writes number of times data is written	No cost
	Document reads	1,500,000 reads	No cost

	<div> <div></div> <div>number of times data is read</div> </div> <div> <div></div> <div>Document deletes</div> <div>600,000 deletes</div> <div>number of times data is deleted</div> </div> <div> Don't forget to factor in Egress costs! See Google Cloud pricing </div>	No cost
<div> <div></div> <div>Realtime Database</div> </div>	<div> <div>GB stored</div> <div></div> <div>1 GB</div> <div>about 20 M chat messages</div> </div> <div> <div>GB transferred</div> <div></div> <div>10 GB</div> <div>about 200 M chat messages</div> </div>	No cost No cost
<div> <div></div> <div>Authentication</div> </div>	<div> Phone Auth - All regions Billed per SMS sent See current rates </div> <div> Identity Platform Pricing Monthly active users (excluding SAML/OIDC) <div></div> <div>50,000 MAUs</div> <div>Active users per month</div> </div> <div> Monthly active users - SAML/OIDC <div></div> <div>50 MAUs</div> <div>Active users per month</div> </div>	- No cost No cost
<div> <div></div> <div>Cloud Storage</div> </div>	<div> <div>GB stored</div> <div></div> <div>5 GB</div> <div>about 2,500 high-res photos</div> </div> <div> <div>GB transferred</div> <div></div> <div>30 GB</div> <div>about 15,000 high-res photos</div> </div> <div> <div>Operations (uploads & downloads)</div> <div></div> <div>2,100,000 operations</div> <div>about 210,000 uploads & 1,890,000 downloads</div> </div>	No cost No cost No cost
<div> <div></div> <div>Cloud Functions</div> </div>	<div> <div>Invocations</div> <div></div> <div>2,000,000 invocations</div> <div>number of times a function is invoked</div> </div> <div> <div>GB-seconds</div> <div></div> <div>400,000 GB-seconds</div> <div>time with 1 GB of memory provisioned</div> </div> <div> <div>CPU-seconds</div> <div></div> <div>200,000 CPU-seconds</div> <div>time with 1 GHz CPU provisioned</div> </div> <div> <div>Networking (egress)</div> <div></div> <div>5 GB</div> <div>outbound data transfer</div> </div> <div> <div>Cloud Build minutes</div> <div></div> <div>0 min</div> <div>minutes used to build Cloud Functions</div> </div> <div> <div>Container storage</div> <div></div> <div>0 MB</div> <div>storage amount for function containers</div> </div>	No cost No cost ? No cost ? No cost No cost No cost
<div> <div></div> <div>Hosting</div> </div>	<div> <div>GB stored</div> <div></div> <div>10 GB</div> <div>about 5,000 pages of static content</div> </div> <div> <div>GB transferred</div> <div></div> <div>10 GB</div> <div>about 5,000 pages of static content</div> </div>	No cost No cost
<div> <div></div> <div>Test Lab</div> </div>	<div> <div>Virtual Device Testing</div> <div></div> <div>1 hours per day</div> <div>about 12 tests</div> </div> <div> <div>Physical Device Testing</div> <div></div> <div>30 minutes per day</div> <div>about 6 tests</div> </div>	No cost No cost

 <p>Firebase ML</p>	<p>Cloud Vision API calls</p> <p>1,000 calls/month</p>
	<p>No cost</p>

**Have pricing-related questions?
Visit our support page for FAQ.**

[Go to FAQ](#)



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